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<div style="border: 2px solid black; padding: 10px; text-align: center; margin: 10px auto; width: 150px;"> RECEIVED JUL 28 2004 </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px; text-align: center;"> File Information Unit </div>		In re Application of <div style="text-align: center; font-size: 1.1em;">VAN FLEET, S.</div>		
		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">Application Number <div style="text-align: center; font-size: 1.1em;">09/891,544</div></td> <td style="padding: 2px;">Filed <div style="text-align: center; font-size: 1.1em;">6-23-01</div></td> </tr> <tr> <td style="padding: 2px;">Art Unit</td> <td style="padding: 2px;">Examiner</td> </tr> </table>	Application Number <div style="text-align: center; font-size: 1.1em;">09/891,544</div>	Filed <div style="text-align: center; font-size: 1.1em;">6-23-01</div>
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Art Unit	Examiner			
Please permit the following person(s) to inspect and make copies of the above identified application: <div style="border-bottom: 1px solid black; margin-bottom: 5px;">LISA ZHAWALT - BERLIN & ASSOCIATES</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">ERNESTINE PHOPHET - BERLIN & ASSOCIATES</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">THEA ZHAWALT - BERLIN & ASSOCIATES</div>		Paper No. <div style="text-align: center; font-size: 1.5em;"># 4</div>		
I am an: <input type="checkbox"/> Applicant. <input checked="" type="checkbox"/> Authorized official of the assignee of record. The assignment was recorded in the United States Patent and Trademark office at Reel _____ Frame _____ or for which a copy thereof is attached. <input type="checkbox"/> Attorney or agent of record. Registration No. _____ <input type="checkbox"/> Attorney or agent named in the application papers filed under 37 CFR 1.53, 1.494, or 1.495 (37 CFR 1.63 or 1.497 oath or declaration not filed). Registration No. _____				
<div style="border-bottom: 1px solid black; margin-bottom: 5px;"> <div style="text-align: center; font-size: 1.2em;">[Signature]</div> Signature </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"> <div style="text-align: center; font-size: 1.2em;">7/28/04</div> Date </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"> RICHARD C. STEWART II Typed or printed name </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"> ASSISTANT SECRETARY Title (Officer of company or corporate assignee) </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"> INTERNATIONAL PAPER CO Name of Assignee, if any (e.g., company name) </div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;"> 513/248-6079 Telephone Number </div>		<div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 5px;">FOR PTO USE ONLY</div> <div style="border: 1px solid black; padding: 5px;"> Approved <div style="text-align: center; font-size: 1.1em;">JUL 28 2004</div> (initials) </div> <div style="border: 1px solid black; padding: 5px;"> Unit <div style="text-align: center; font-size: 1.1em;">File Information Unit</div> </div>		

This collection of information is required by 37 CFR 1.14. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Attorney Docket No.: 022226
Serial No.: 09/891544
Filing Date: June 23, 2001

ASSIGNMENT - SOLE INVENTOR

WHEREAS, I, Steven R. Van Fleet, residing at 64 Cunningham Drive, Lagrangeville, NY 12540, am a citizen of Canada, and have invented certain new and useful inventions or improvements entitled "SYSTEM FOR INVENTORY CONTROL AND FOR CAPTURING AND ANALYZING CONSUMER BUYING DECISIONS", for which I have previously executed an application for Letters Patent of the United States of America;

WHEREAS, International Paper Company, a corporation of the State of New York having a place of business at 400 Atlantic Street, Stamford, Connecticut 06921, is desirous of obtaining the entire right, title and interest in and to the said inventions or improvements throughout the world, the said application for United States Letters Patent and any United States Letters Patent granted therefor, and any applications for Letters Patent and the Letters Patent therefor in any country foreign to the United States based thereon.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer and set over unto the said International Paper Company, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said inventions or improvements, and to the said application for Letters Patent and all divisions, renewals and continuations thereof, and to any invention or improvement made by me which is described in said application, and all Letters Patent which may hereafter be filed for said invention or improvement in any country or countries foreign to the United States, and all Letters Patent which may be granted for said inventions or improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said inventions or improvements to the said International Paper Company, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND, I HEREBY covenant that I have full right to convey the entire right, title and interest herein assigned, and that I have not executed and will not execute, any agreement in conflict herewith;

AND, I HEREBY authorize and request the attorney of record in the said application for Letters Patent to insert in the above right hand corner of this Assignment the serial number and filing date of the said application when officially known;


AND, I HEREBY further covenant and agree that I will communicate to the said International Paper Company, its successors, legal representatives and assigns, any and all facts known to me respecting said inventions or improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, reissue, continuation, and continuation-in-part applications, make all rightful oaths and generally do everything possible to aid the said International Paper Company, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said inventions or improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23rd day of May, 2003.

 L.S.
Steven R. Van Fleet

STATE OF New York)
) ss:
COUNTY OF Dutchess)

On this 23 day of May, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared Name to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be his/her free act and deed.


Notary Public
My commission expires:

DIANA STOETZNER
NOTARY PUBLIC, State of New York
Reg. No. 4989996
Qualified in Dutchess County
Commission Expires Dec. 23, 2005